

whitepaper



Our App

for Basic Income



Linkberry

Built in the Cardano blockchain

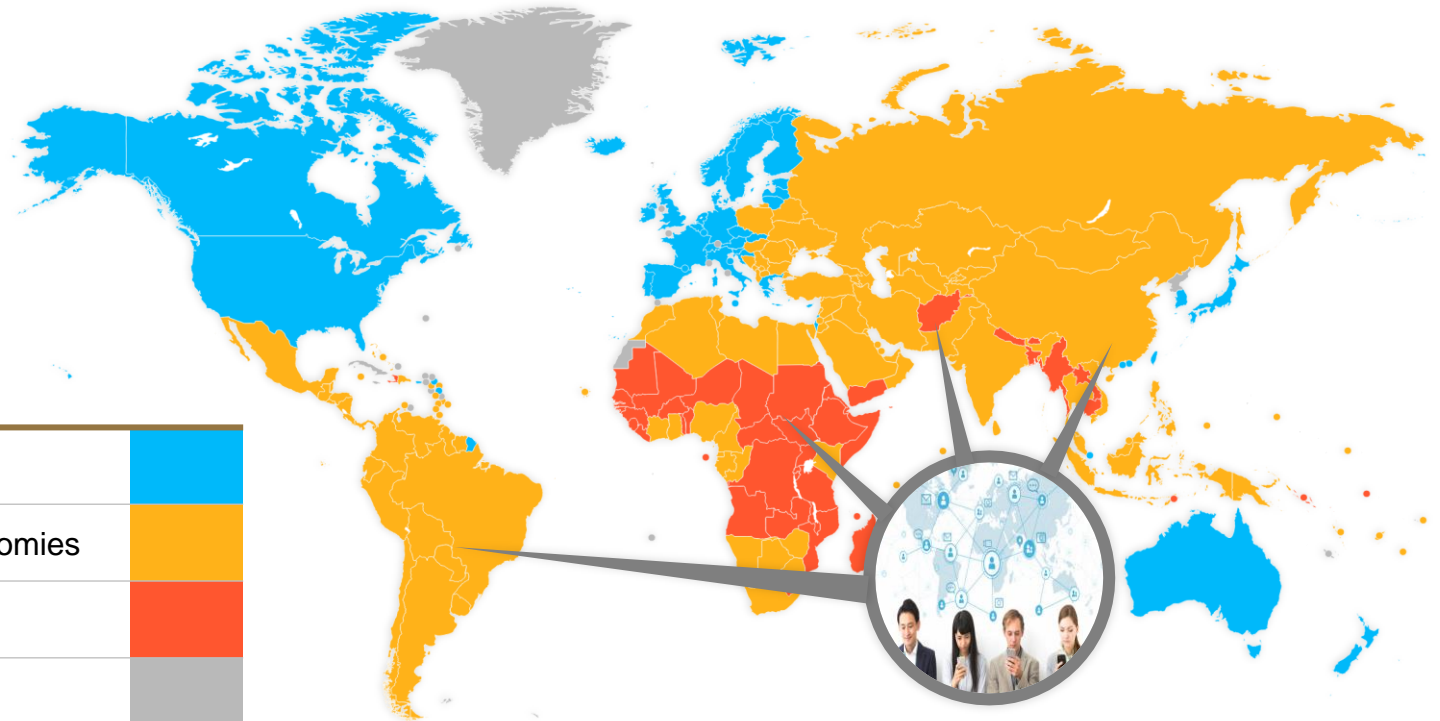
1. Goal of Linkberry



Linkberry app is for basic income meeting basic human needs.

Earning just a few tens of dollars a month can be life-changing for individuals with limited income. Many of these individuals reside in underdeveloped regions of Africa, Latin America, and Asia, where income levels often fail to meet basic human needs.

Linkberry empowers individuals in these regions by offering a monetized social media platform that generates income.



Advanced economies	Blue
Emerging and Developing economies	Orange
Least developed countries	Red
etc	Grey

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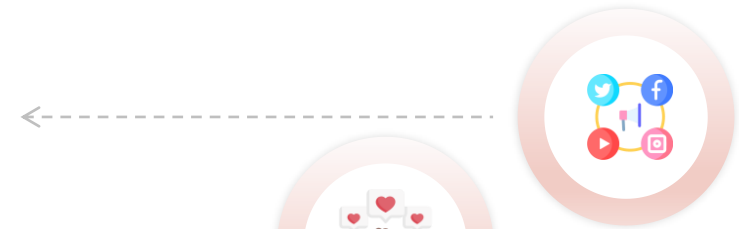


1. Goal of Linkberry

Linkberry helps



- Users **have monetized social media.**



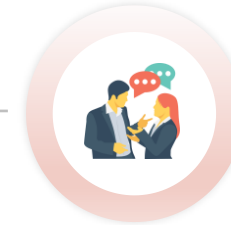
- Users **be influencers.**



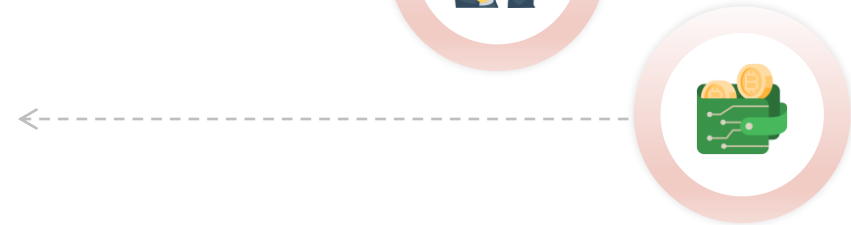
- Users **have minimum living wage.**



- People **connect each other.**



- Cardano ecosystem **have over hundreds**
million active users.



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2. How it works?

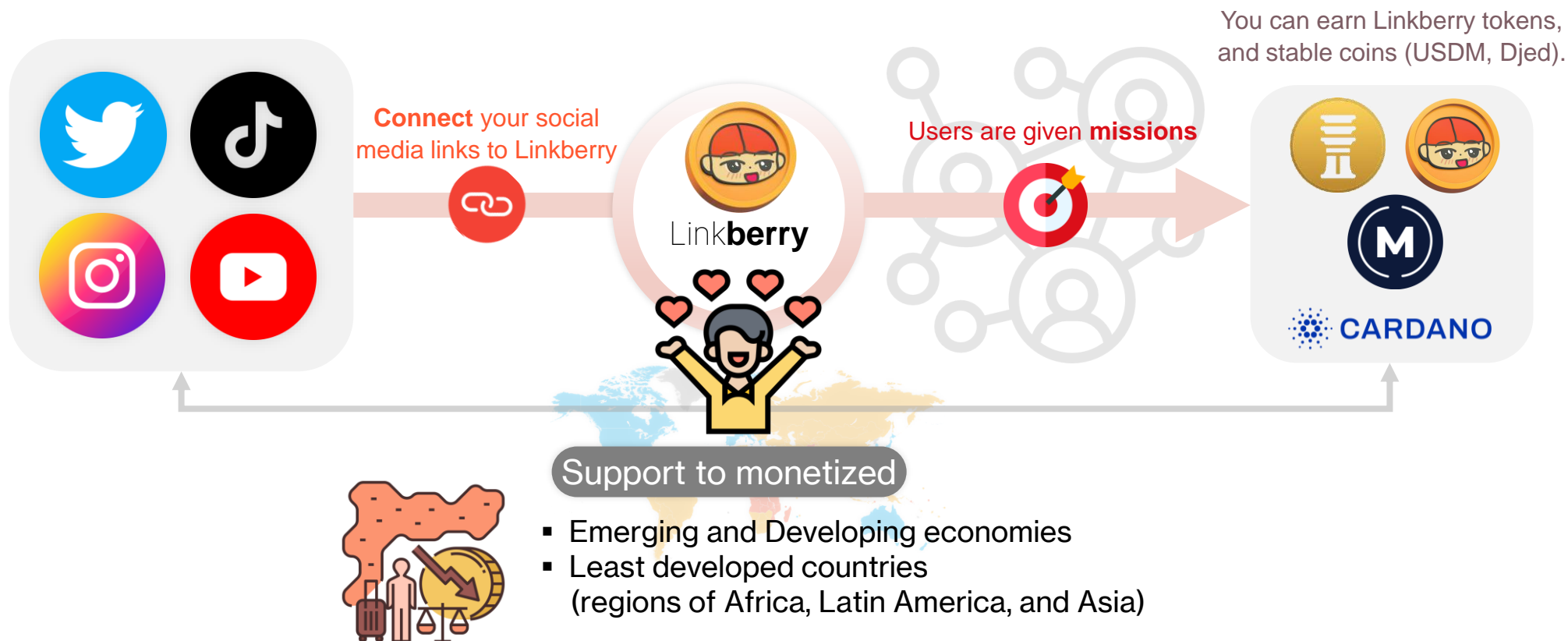


Connect your X, YouTube, Instagram, TikTok, and other social accounts to Linkberry.

Then, Linkberry shares your social media content with its extensive user base.

Users are given missions, such as subscribing, viewing, and liking content.

Completing these missions earns users Linkberry Tokens, and stable coins (USDM, Djed, etc)



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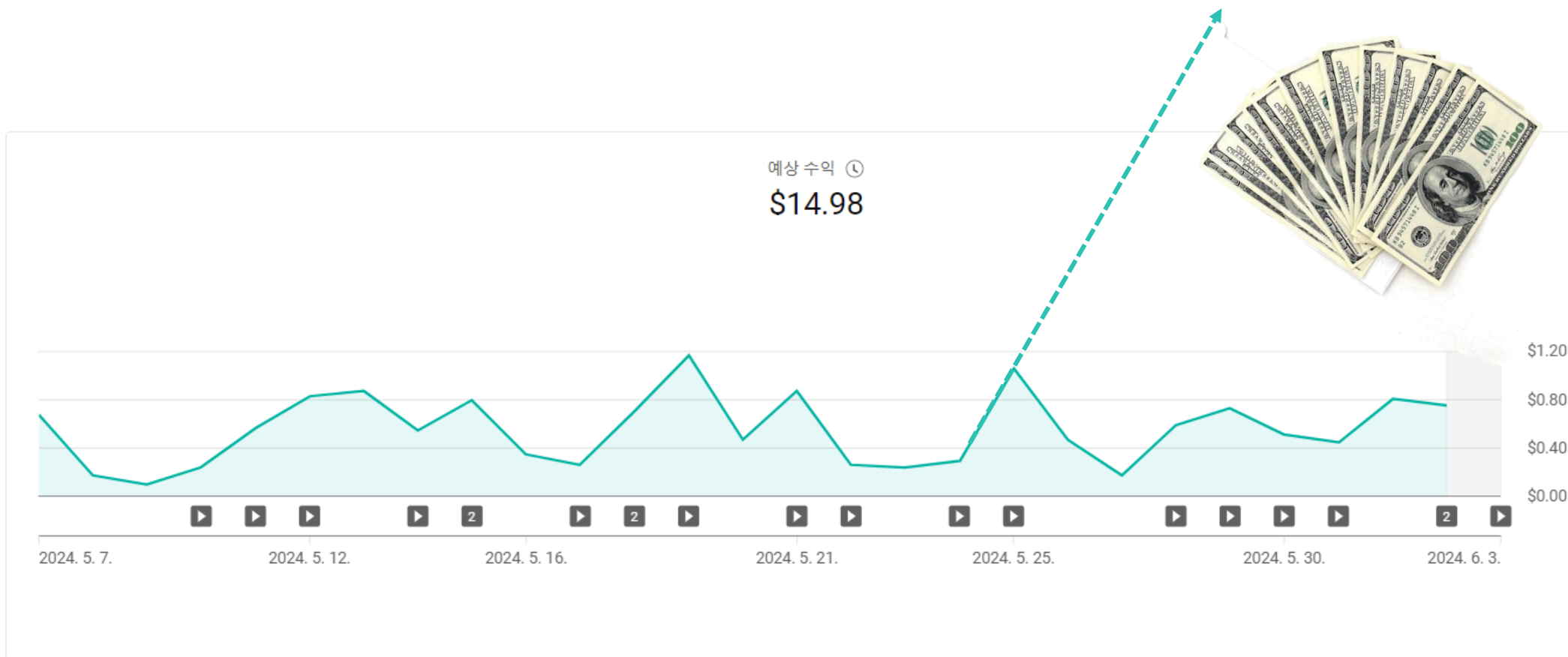


2. How it works?

Anticipation



Linkberry helps
Users earn money more



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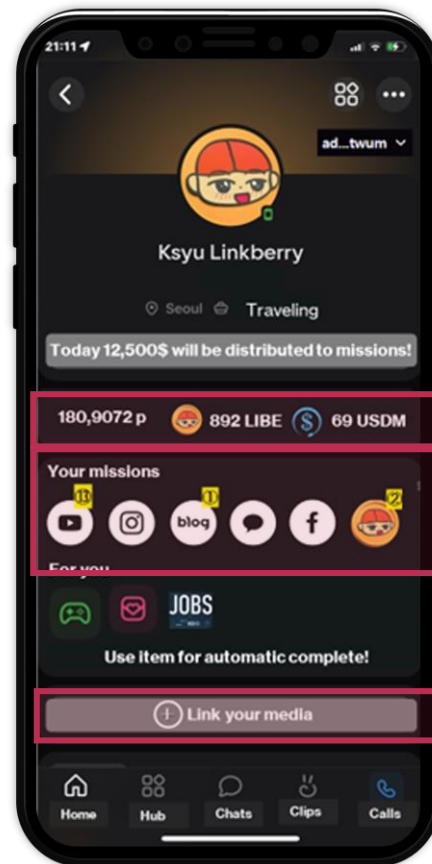
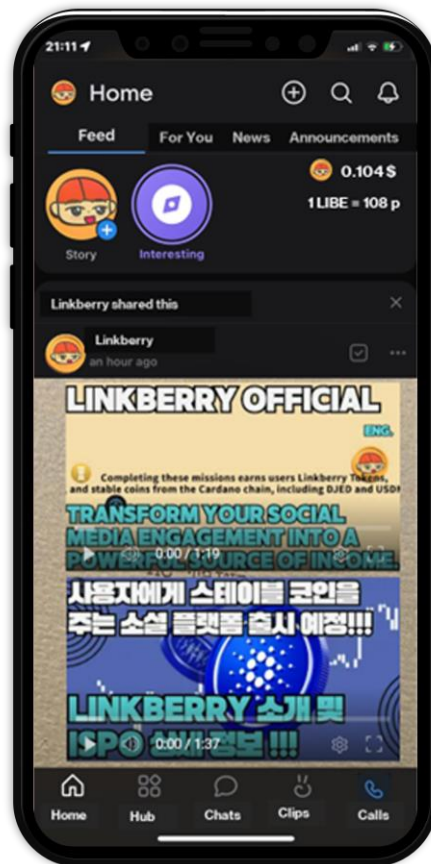


2. How it works?



Linkberry app will consist of two systems (Pumasi & Video).

◆ Link users (Pumasi)

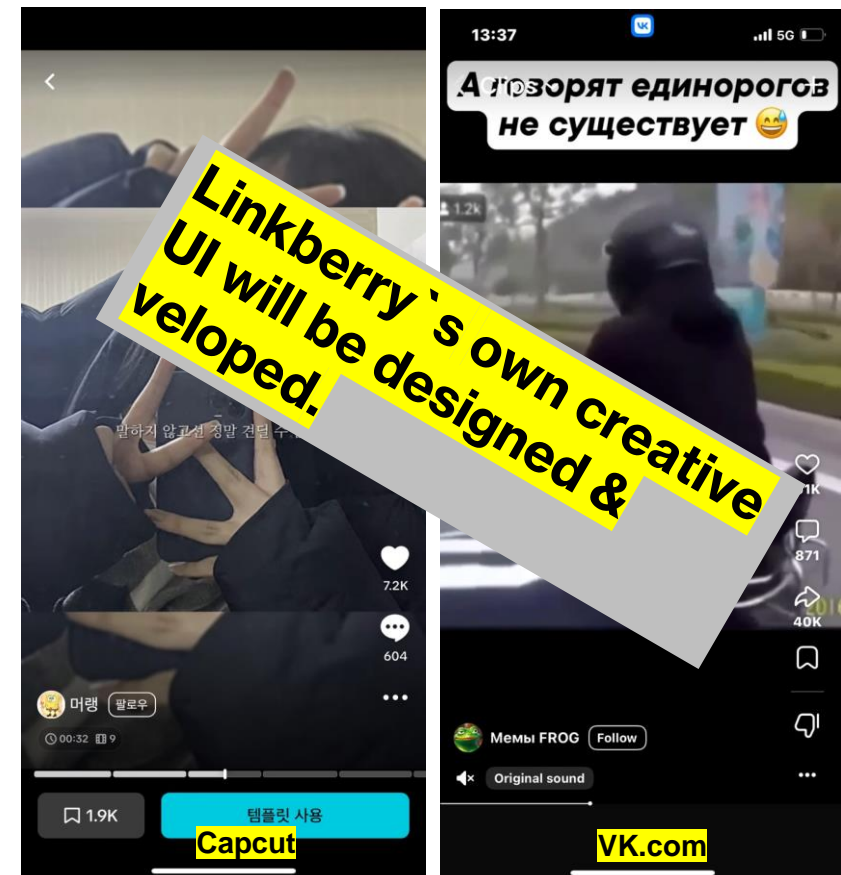


▪ Your assets

▪ Your missions

▪ Link users' Social media links

◆ Video (Clip) Social media



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3. Business model

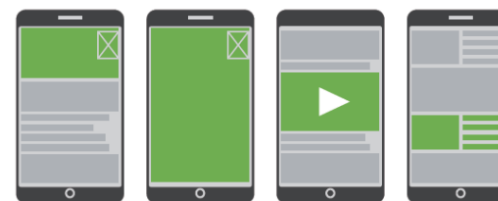


How Linkberry **earns money?**

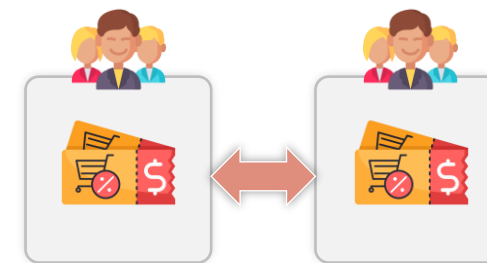
- App advertising revenue
- Ads from Cardano Dapps
- Services in App



ex) User-to-user gift certificate transaction fees



In-app ad types



gift certificate transaction fees

Linkberry **Apps**

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4. How to get users?

100,000,000 Linkberry tokens and \$50,000 will be distributed for getting active users.



1 Referral system

2 Influencers

3 Incentive systems

4 Social networks of foreigners in under-developed countries

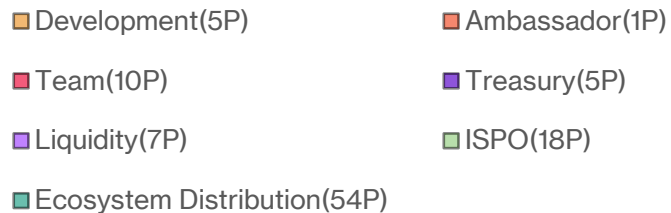
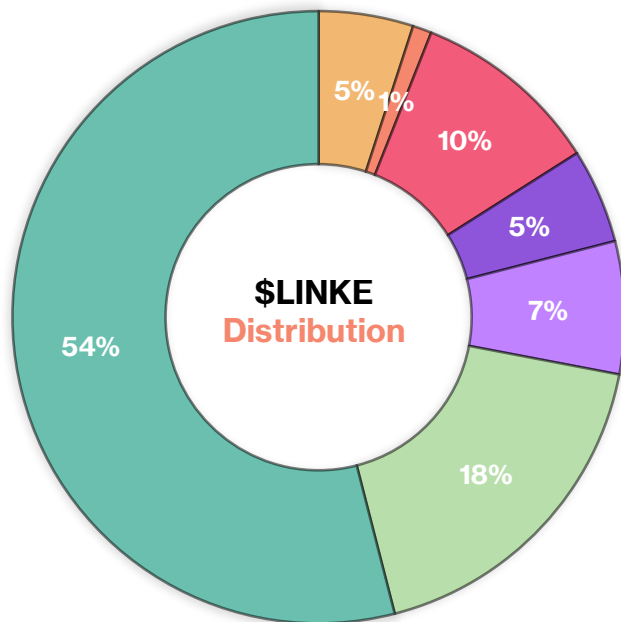
5 Ambassadors

50% of Sales will be distributed in users via Referral system.



5. Tokenomics

No ICO and No pre-sale!



- Development (5%)
- Ambassadors (1%)
- Team (10%)
- Treasury (5%) : For buying ADA & BTC
- Liquidity (7%) : DEX & CEX
- ISPO (18%)
 - Partner pools : 3.6%
 - Linkberry pool (%LIBE) : 14.4%
- Ecosystem distribution (54%)
 - Pumas : 10.8%
 - Video Clip : 43.2%

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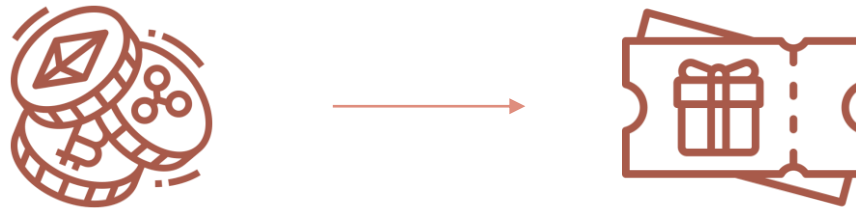


5. Tokenomics

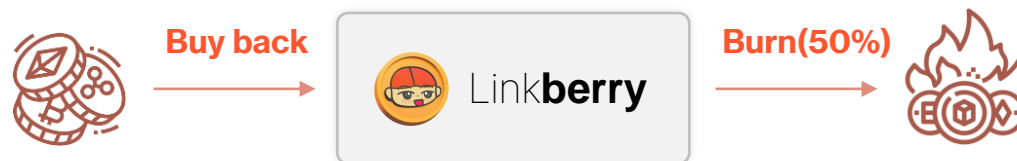


How we increase **the value of tokens?**

1. Linkberry App users in countries that regulate cryptocurrency will be given online gift certificates instead of token rewards to **minimize the amount of tokens in circulation.**



2. Linkberry will **buy back** Linkberry tokens and **burn** them with over 50% of net income of Linkberry App.



6. How you can get tokens?



5. Proof of Donation - If you submit proof of donation (for example, receipts issued by a public institution where you donated), you will receive Linkberry tokens in proportion to the donation amount.
(For only People of Republic of Korea)

6. Airdrop – Community members in X, Discord, Youtube & Kakao talk



7. ISPO



Partner Pools

Total \$LINKE Rewards	360,000,000 \$LINKE	ISPO launch	496 (9 th July 2024)
ISPO END	515 (13 th October 2024)	ISPO Duration	20 epoch
Partner pools			
BBHMM, CBH, CLOVR, DCONE, DeGas, ECP, OTG, OYSTR, TMS, TSC, YABAK, YOADA			

- You can get **0.18\$LINKE per 1 ADA** your delegate per epoch.
- **50 \$LINKE = 1 ADA (We hope) (ROA + 26.28%)**
- With the claimed tokens You can use services of Linkberry Worlds.

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7. ISPO



ISPO Partner pools

BBHMM

Blockchain Better Have My Money

248 delegations

5,187,217 ₮

SATURATIO
N

MARGIN

PLEDGE

FIXED COST

7%

1%

550K ₮

340 ₮

BLOCKS

853

CBH

Cardano Blockhouse

657 delegations

10,330,756 ₮

SATURATIO
N

MARGIN

PLEDGE

FIXED COST

14%

0%

100K ₮

340 ₮

BLOCKS

1637

CLOVR

CloverNodes

330 delegations

11,410,261 ₮

SATURATIO
N

MARGIN

PLEDGE

FIXED COST

15.4%

0%

101K ₮

170 ₮

BLOCKS

341

DCONE

DCOne Crypto Pool

42 delegations

86,778 ₮

SATURATIO
N

MARGIN

PLEDGE

FIXED COST

0.1%

4%

3K ₮

340 ₮

BLOCKS

11

DEGAS

DEGAS-The Pool
Fighting GHG Emissions

99 delegations

183,625 ₮

SATURATIO
N

MARGIN

PLEDGE

FIXED COST

0.2%

1.5%

80K ₮

170 ₮

BLOCKS

329

ECP

Earn Coin Pool

58 delegations

655,450 ₮

SATURATIO
N

MARGIN

PLEDGE

FIXED COST

0.9%

4%

75K ₮

170 ₮

BLOCKS

109

OTG

Star Forge

709 delegations

14,951,017 ₮

SATURATIO
N

MARGIN

PLEDGE

FIXED COST

20.2%

1%

500K ₮

340 ₮

BLOCKS

2509

OYSTR

Oyster Pool

1402 delegations

34,499,419 ₮

SATURATIO
N

MARGIN

PLEDGE

FIXED COST

46.7%

0%

500K ₮

170 ₮

BLOCKS

1218

TMS

Tempus

72 delegations

3,259,193 ₮

SATURATIO
N

MARGIN

PLEDGE

FIXED COST

4.4%

2%

54K ₮

170 ₮

BLOCKS

554

TSC

TSC Stake Pool

1016 delegations

6,452,810 ₮

SATURATIO
N

MARGIN

PLEDGE

FIXED COST

8.7%

2%

5K ₮

340 ₮

BLOCKS

1027

YABAK

Dr Meow Cardano Stake Pool

157 delegations

3,681,224 ₮

SATURATIO
N

MARGIN

PLEDGE

FIXED COST

5%

4%

500K ₮

170 ₮

BLOCKS

788

YOADA

May the stake be with you

249 delegations

1,730,072 ₮

SATURATIO
N

MARGIN

PLEDGE

FIXED COST

2.3%

0%

128K ₮

170 ₮

BLOCKS

541

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7. ISPO



Linkberry Pool

Total \$LINKE Rewards	1,440,000,000 \$LINKE	ISPO launch	496 (9 th July 2024)
ISPO END	Until the distributed tokens are gone	ISPO Duration	
pools			

Ticker **LIBE** (73e07624a0864a77b39f4404ce41d13bdedd37f8f3adc80dfd0305f1, Margin 20%)

- You can get **0.57 \$LINKE per 1 ADA** your delegate per epoch.
- We directly distribute all delegators \$LINKE
- **50 \$LINKE = 1 ADA (We hope)** TOTAL anticipated ROA + **84.8%**

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7. ISPO



Linkberry Pool

Total \$LINKE Rewards	1,440,000,000 \$LINKE	ISPO launch	496 (9 th July 2024)
ISPO END	Until the distributed tokens are gone	ISPO Duration	
pools			

Ticker **LIBE** (73e07624a0864a77b39f4404ce41d13bdedd37f8f3adc80dfd0305f1, Margin 20%)

SPECIAL INCENTIVE PROGRAM

- For over 53 epoch delegating
- You can get **0.67 \$LINKE per 1 ADA** your delegate per epoch.
- We directly distribute all delegators **\$LINKE**.
- 50 \$LINKE = 1 ADA (We hope) TOTAL anticipated ROA : **+100.0%**

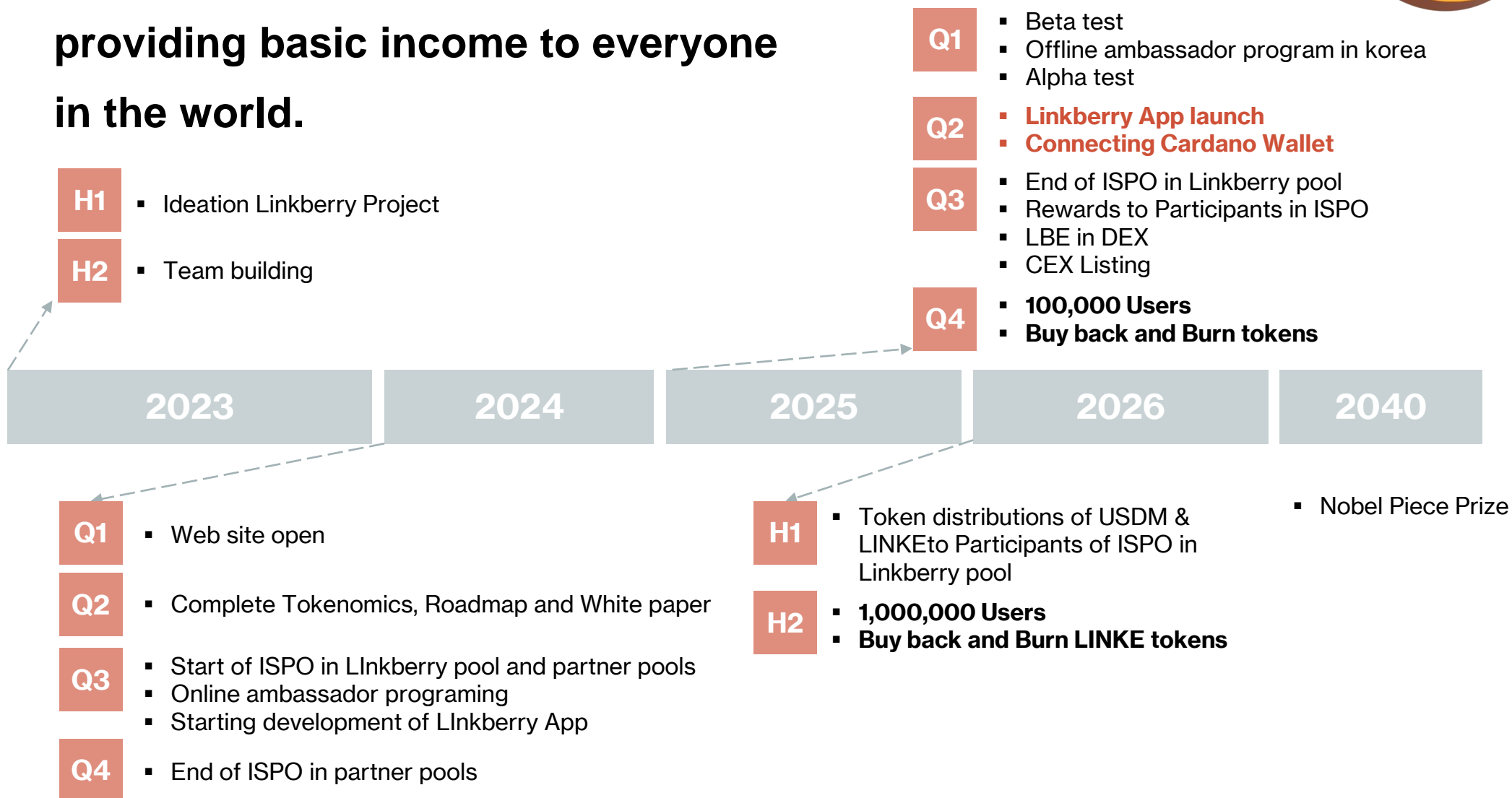
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8. RoadMap

Linkberry`s ultimate goal is to receive the Nobel Peace Prize for providing basic income to everyone in the world.



9. Teams



Founder



Dr. S. -Y. Kim

Ph.D Electrical Engineering
Experience in SK Group

CEO



J. -H. Seo

Technical Advisor

D. -S. Kim

(was) CTO KAKAO corp.
Experience in NHN
SK Communications

Partner

LAPLACE Inc.

Yabak Labs.

Tambon Ban Tai

BerIT soft

Link**berry**

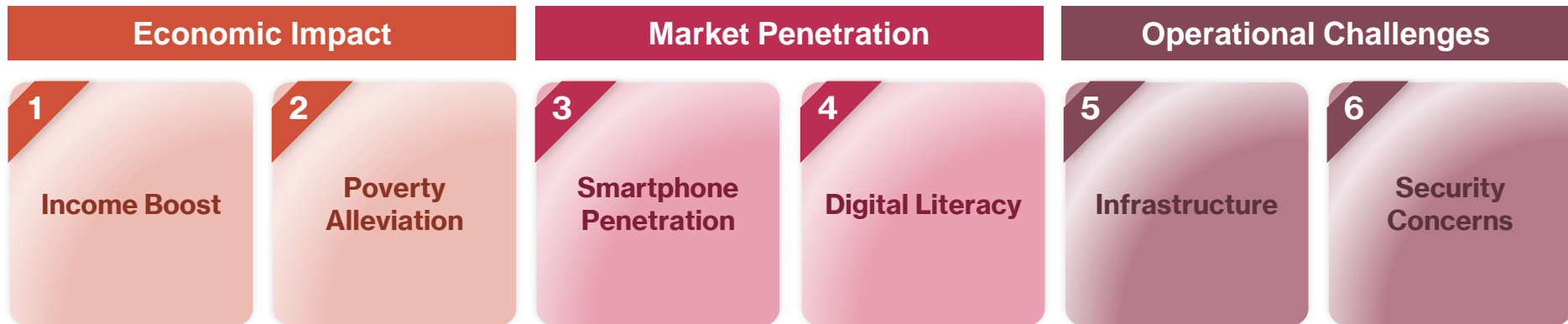
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10. Marketing strategy via ChatGPT 3.5 1/2



While an app that provides \$1 income a day has strong potential to be successful in underdeveloped regions, its success will depend on addressing the challenges related to infrastructure, market penetration, cultural relevance, and regulatory compliance. Tailoring the app to meet the specific needs of the target audience and building strong local partnerships will be key strategies for success.



- 1 In many underdeveloped regions, \$1 a day can substantially supplement incomes, providing essential support for food, education, healthcare, and other necessities.
- 2 In countries where many people live below the poverty line, an additional \$1 a day can lift individuals and families out of extreme poverty.
- 3 Success depends on the penetration rate of smartphones and internet access in these regions. While smartphone usage is growing rapidly, there are still significant gaps, especially in rural areas.
- 4 Users must have the digital literacy to effectively use the app. Training or an intuitive user interface can help mitigate this barrier.

- 5 Reliable internet and electricity are crucial for app functionality. In areas with poor infrastructure, the app's usability could be limited.
- 6 Ensuring the app's security to protect users' personal and financial information is vital to build trust and ensure widespread adoption.

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10. Marketing strategy via ChatGPT 3.5 2/2



While an app that provides \$1 income a day has strong potential to be successful in underdeveloped regions, its success will depend on addressing the challenges related to infrastructure, market penetration, cultural relevance, and regulatory compliance. Tailoring the app to meet the specific needs of the target audience and building strong local partnerships will be key strategies for success.



- 1 The app's features must be tailored to meet the specific needs and preferences of users in different regions. Localization in terms of language, design, and functionality is essential.
- 2 Building trust within communities can facilitate faster adoption. This may involve partnerships with local organizations or influencers.
- 3 The app must differentiate itself from existing solutions that provide similar benefits, whether they are other apps, local micro-jobs, or aid programs.
- 4 Compliance with local regulations and understanding the legal landscape in different countries is necessary for smooth operations.

- 5 There have been successful initiatives like m-Pesa in Kenya, which significantly improved financial inclusion through mobile technology. Learning from such success stories can provide valuable insights.

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thanks **you**



Linkberry

Built in the Cardano blockchain

www.linkberry.info

