**Our App**

**for Basic Income**
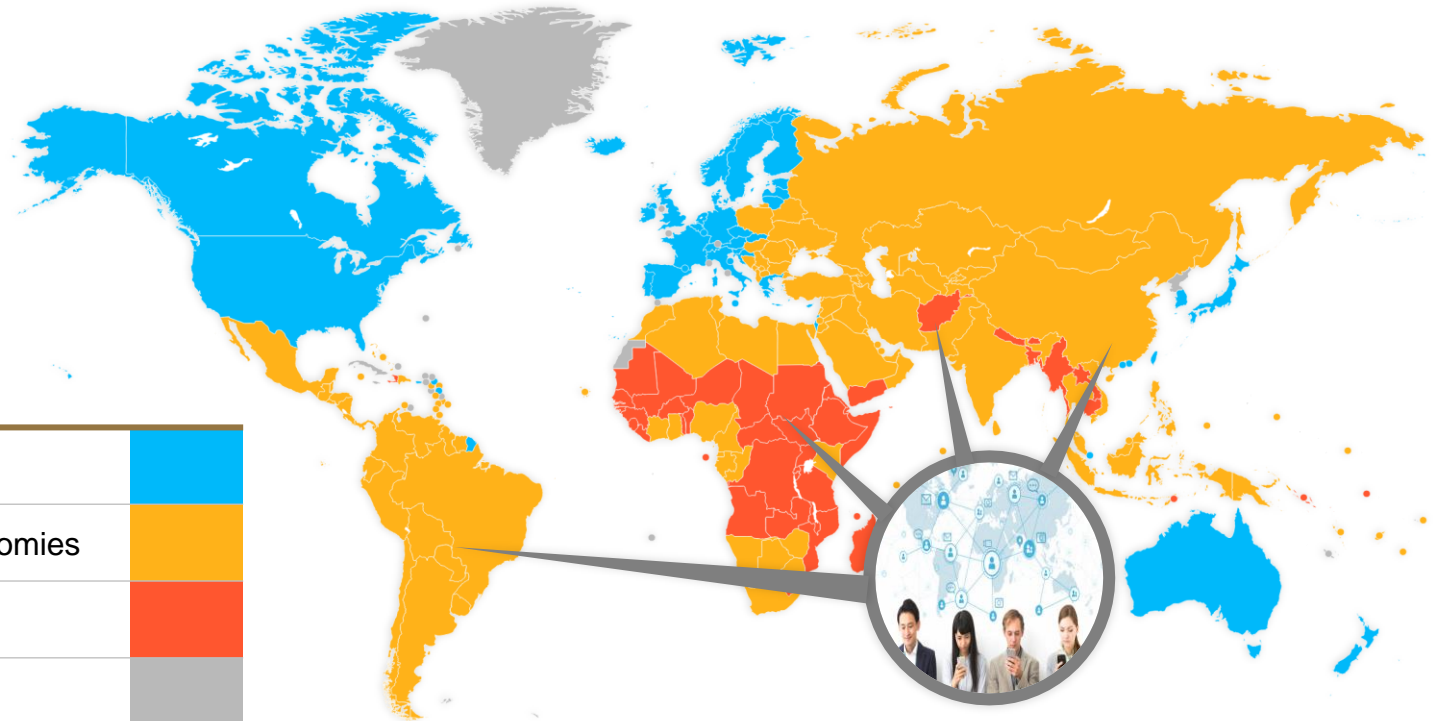
# Link**berry**

Built in the Cardano blockchain

# 1. Goal of Linkberry

## Linkberry app is for basic income meeting basic human needs.

Earning just a few tens of dollars a month can be life-changing for individuals with limited income. Many of these individuals reside in underdeveloped regions of Africa, Latin America, and Asia, where income levels often fail to meet basic human needs.

Linkberry empowers individuals in these regions by offering a monetized social media platform that generates income.

Linkberry

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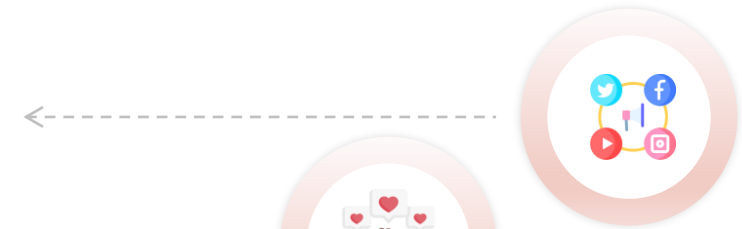| | |
|---|---|
| Advanced economies | |
| Emerging and Developing economies | |
| Least developed countries | |
| etc | |

# 1. Goal of Linkberry

## Linkberry helps
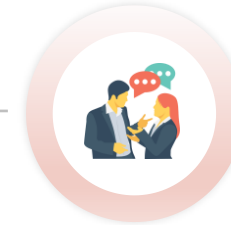
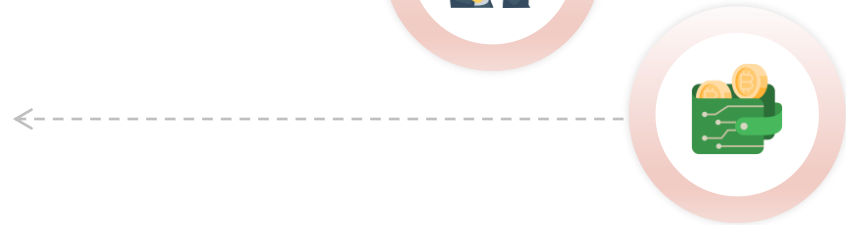- Users **have monetized social media.**

- Users **be influencers.**

- Users **have minimum living wage.**

- People **connect each other.**

- Cardano ecosystem **have over hundreds million active users.**

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# 2. How it works?

Connect your X, YouTube, Instagram, TikTok, and other social accounts to Linkberry.

Then, Linkberry shares your social media content with its extensive user base.

Users are given missions, such as subscribing, viewing, and liking content.

Completing these missions earns users Linkberry Tokens, and stable coins (USDM, Djed, etc)

Linkberry
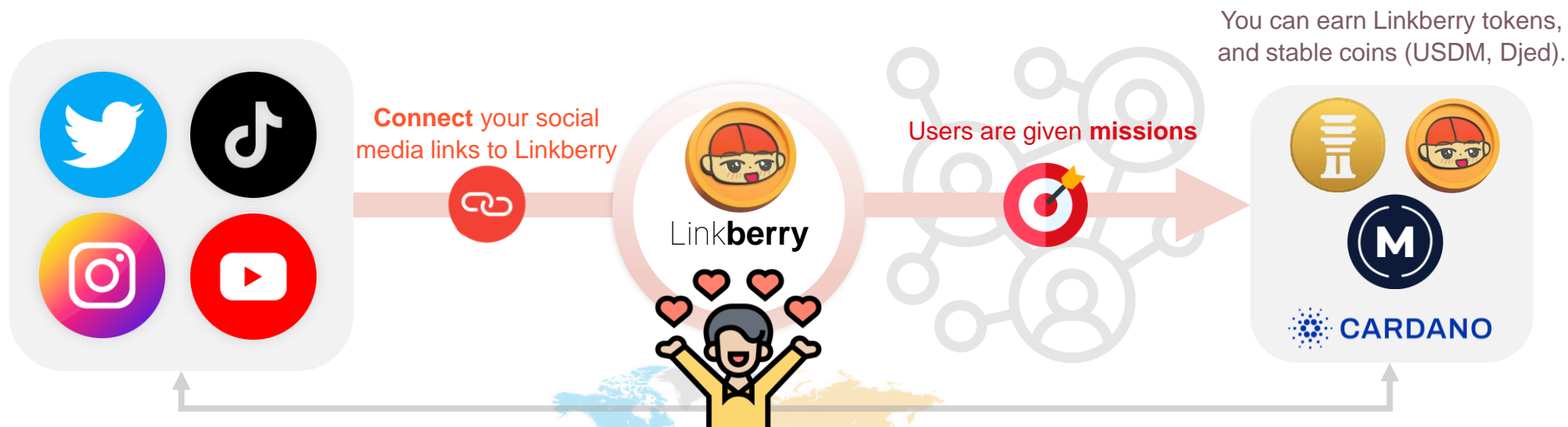
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You can earn Linkberry tokens, and stable coins (USDM, Djed).

**Connect** your social media links to Linkberry

Link**berry**

Users are given **missions**

Support to monetized

CARDANO

- Emerging and Developing economies
- Least developed countries
  (regions of Africa, Latin America, and Asia)

# 2. How it works?

## Anticipation

**Linkberry helps
Users earn money more**

예상 수익 🕐

$14.98

$1.20

$0.80

$0.40

$0.00

2024. 5. 7.        2024. 5. 12.        2024. 5. 16.        2024. 5. 21.        2024. 5. 25.        2024. 5. 30.        2024. 6. 3.

# 2. How it works?

**Linkberry app will consist of two systems (Pumasi & Video).**

◆ **Link users (Pumasi)**

◆ **Video (Clip) Social media**
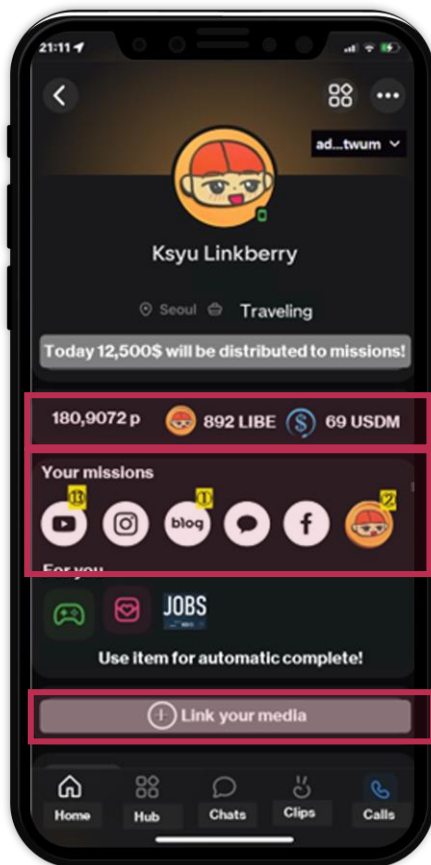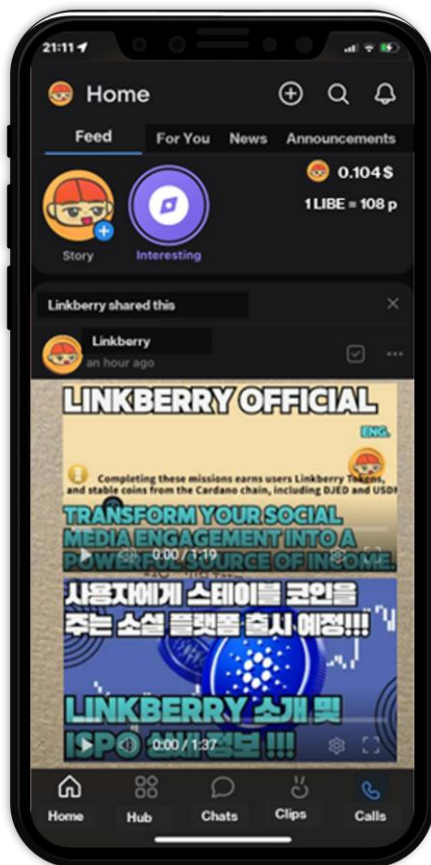
- **Your assets**
- **Your missions**
- Link users` Social media links

Linkberry`s own creative UI will be designed & developed.

Capcut

VK.com
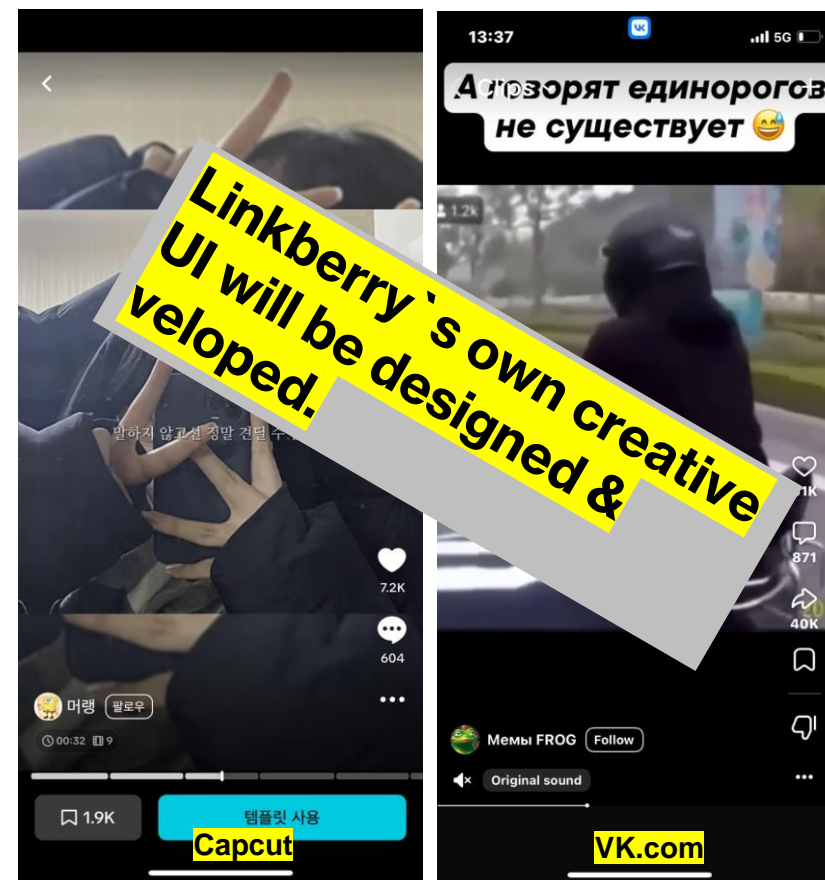
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# 3. Business model

How Linkberry **earns money?**

- App advertising revenue

- Ads from Cardano Dapps

- Services in App
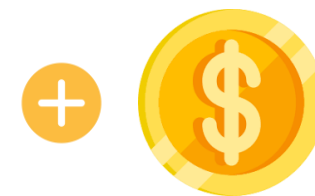
  ex) User-to-user gift certificate transaction fees
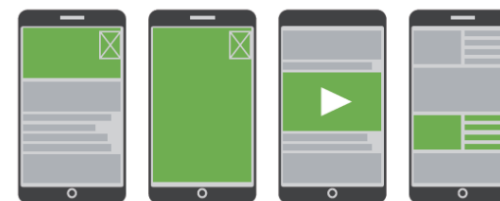
**In-app ad types**
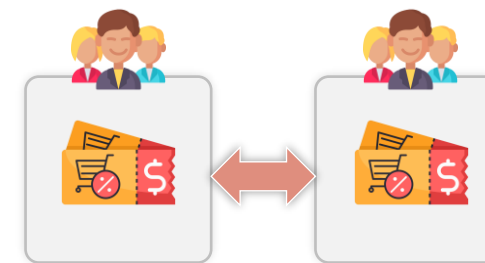
**gift certificate transaction fees**

Linkberry **Apps**

# 4. How to get users?

**100,000,000 Linkberry tokes and $50,000 will be distributed for getting active users.**

**How to get users**

1. **Referral** system
2. **Influencers**
3. **Incentive** systems
4. **Social networks of foreigners in under-developed countries**
5. **Ambassadors**

**50% of Sales will be distributed in users via Referral system.**

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# 5. Tokenomics

**No ICO and No pre-sale!**



$LINKE
Distribution
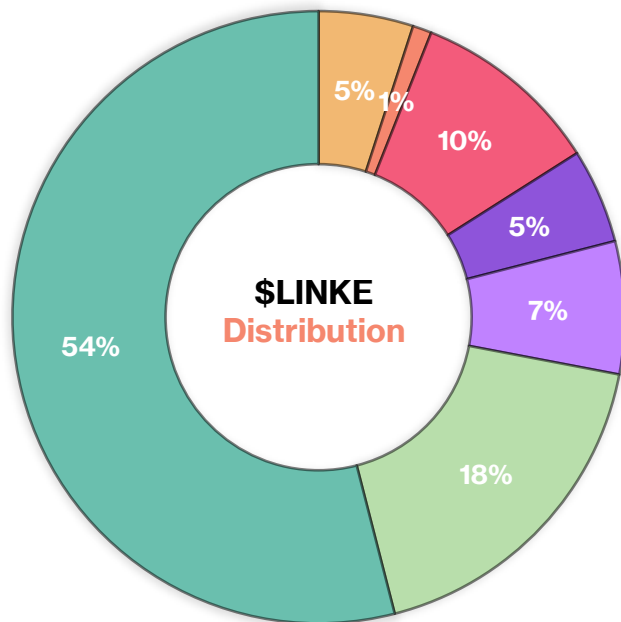
- Development(5P)
- Ambassador(1P)
- Team(10P)
- Treasury(5P)
- Liquidity(7P)
- ISPO(18P)
- Ecosystem Distribution(54P)

- **Development (5%)**

- **Ambassadors (1%)**

- **Team (10%)**

- **Treasury (5%) : For buying ADA & BTC**

- **Liquidity (7%) : DEX & CEX**

- **ISPO (18%)**

  - Partner pools : 3.6%

  - Linkberry pool (%LIBE) : 14.4%

- **Ecosystem distribution (54%)**

  - Pumasi : 10.8%

  - Video Clip : 43.2%

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# 5. Tokenomics

## How we increase the value of tokens?

1. Linkberry App users in countries that regulate cryptocurrency will be given online gift certificates instead of token rewards to **minimize the amount of tokens in circulation.**
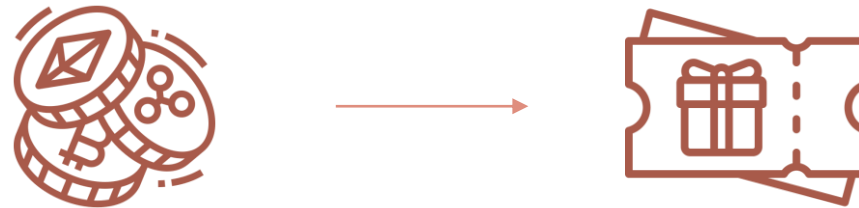
2. Linkberry will **buy back** Linkberry tokens and **burn** them with over 50% of net income of Linkberry App.

Buy back → Linkberry → Burn(50%)

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# 6. How you can get tokens?

| 1 DEX & CEX | 2 Reward for your Activities in Linkberry Apps | 3 ISPO | 4 Ambassador | 5 Reward for your Private Donation | 6 Airdrop |
|---|---|---|---|---|---|
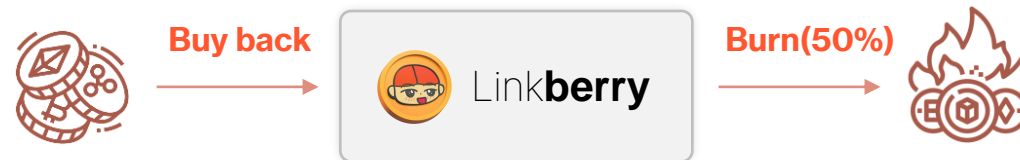
**5. Proof of Donation** - If you submit proof of donation (for example, receipts issued by a public institution where you donated), you will receive Linkberry tokens in proportion to the donation amount.
(For only People of Republic of Korea)

**6. Airdrop** – Community members in X, Discord, Youtube & Kakao talk

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# 7. ISPO

**Partner Pools**

| Total $LINKE Rewards | 360,000,000 $LINKE | ISPO launch | 496 (9th July 2024) |
|---|---|---|---|
| ISPO END | 515 (13th October 2024) | ISPO Duration | 20 epoch |
| **Partner pools** | | | |

BBHMM, CBH, CLOVR, DCONE, DeGas, ECP, OTG, OYSTR, TMS, TSC, YABAK, YOADA

- You can get **0.18$LINKE per 1 ADA** your delegate per epoch.
- **50 $LINKE = 1 ADA (We hope) (ROA + 26.28%)**
- With the claimed tokens You can use services of Linkberry Worlds.

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# 7. ISPO

## ISPO Partner pools

### BBHMM
Blockchain Better Have My Money

248 delegations

**5,187,217 ₳**

| SATURATION | MARGIN | PLEDGE | FIXED COST |
|---|---|---|---|
| 7% | 1% | 550K ₳ | 340 ₳ |

BLOCKS
853

### CBH
Cardano Blockhouse

657 delegations

**10,330,756 ₳**

| SATURATION | MARGIN | PLEDGE | FIXED COST |
|---|---|---|---|
| 14% | 0% | 100K ₳ | 340 ₳ |

BLOCKS
1637

### CLOVR
CloverNodes

330 delegations

**11,410,261 ₳**

| SATURATION | MARGIN | PLEDGE | FIXED COST |
|---|---|---|---|
| 15.4% | 0% | 101K ₳ | 170 ₳ |

BLOCKS
341

### DCONE
DCOne Crypto Pool

42 delegations

**86,778 ₳**

| SATURATION | MARGIN | PLEDGE | FIXED COST |
|---|---|---|---|
| 0.1% | 4% | 3K ₳ | 340 ₳ |

BLOCKS
11

### DEGAS
DEGAS-The Pool Fighting GHG Emissions

99 delegations

**183,625 ₳**

| SATURATION | MARGIN | PLEDGE | FIXED COST |
|---|---|---|---|
| 0.2% | 1.5% | 80K ₳ | 170 ₳ |

BLOCKS
329

### ECP
Earn Coin Pool

58 delegations

**655,450 ₳**

| SATURATION | MARGIN | PLEDGE | FIXED COST |
|---|---|---|---|
| 0.9% | 4% | 75K ₳ | 170 ₳ |

BLOCKS
109

### OTG
Star Forge

709 delegations

**14,951,017 ₳**

| SATURATION | MARGIN | PLEDGE | FIXED COST |
|---|---|---|---|
| 20.2% | 1% | 500K ₳ | 340 ₳ |

BLOCKS
2509

### OYSTR
Oyster Pool

1402 delegations

**34,499,419 ₳**

| SATURATION | MARGIN | PLEDGE | FIXED COST |
|---|---|---|---|
| 46.7% | 0% | 500K ₳ | 170 ₳ |

BLOCKS
1218

### TMS
Tempus

72 delegations

**3,259,193 ₳**

| SATURATION | MARGIN | PLEDGE | FIXED COST |
|---|---|---|---|
| 4.4% | 2% | 54K ₳ | 170 ₳ |

BLOCKS
554

### TSC
TSC Stake Pool

1016 delegations

**6,452,810 ₳**

| SATURATION | MARGIN | PLEDGE | FIXED COST |
|---|---|---|---|
| 8.7% | 2% | 5K ₳ | 340 ₳ |

BLOCKS
1027

### YABAK
Dr Meow Cardano Stake Pool

157 delegations

**3,681,224 ₳**

| SATURATION | MARGIN | PLEDGE | FIXED COST |
|---|---|---|---|
| 5% | 4% | 500K ₳ | 170 ₳ |

BLOCKS
788

### YOADA
May the stake be with you

249 delegations

**1,730,072 ₳**

| SATURATION | MARGIN | PLEDGE | FIXED COST |
|---|---|---|---|
| 2.3% | 0% | 128K ₳ | 170 ₳ |

BLOCKS
541

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# 7. ISPO

**Linkberry Pool**

| Total $LINKE Rewards | 1,440,000,000 $LINKE | ISPO launch | 496 (9th July 2024) |
|---|---|---|---|
| **ISPO END** | 569 (8th July 2025) | **ISPO Duration** | 73 epoch (1 Year) |
| **pools** | | | |

Ticker **LIBE** (73e07624a0864a77b39f4404ce41d13bdedd37f8f3adc80dfd0305f1, Margin 99%)

- You can get **0.57 $LINKE per 1 ADA** your delegate per epoch.

- We directly distribute all delegators $LINKE

- **50 $LINKE = 1 ADA (We hope)** TOTAL anticipated ROA **+ 84.8%**

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# 7. ISPO

**Linkberry Pool**

| Total $LINKE Rewards | 1,440,000,000 $LINKE | ISPO Launch | 496 (9th July 2024) |
|---|---|---|---|
| **ISPO END** | 569 (8th July 2025) | **ISPO Duration** | 73 epoch (1 Year) |
| **pools** | | | |

Ticker **LINKE** (73e07624a0864a77b39f4404ce41d13bdedd37f8f3adc80dfd0305f1, Margin 99%)

## SPECIAL INCENTIVE PROGRAM

• For over 53 epoch delegating

• You can get **0.67 $LINKE per 1 ADA** your delegate per epoch.

• We directly distribute all delegators **$LINKE.**

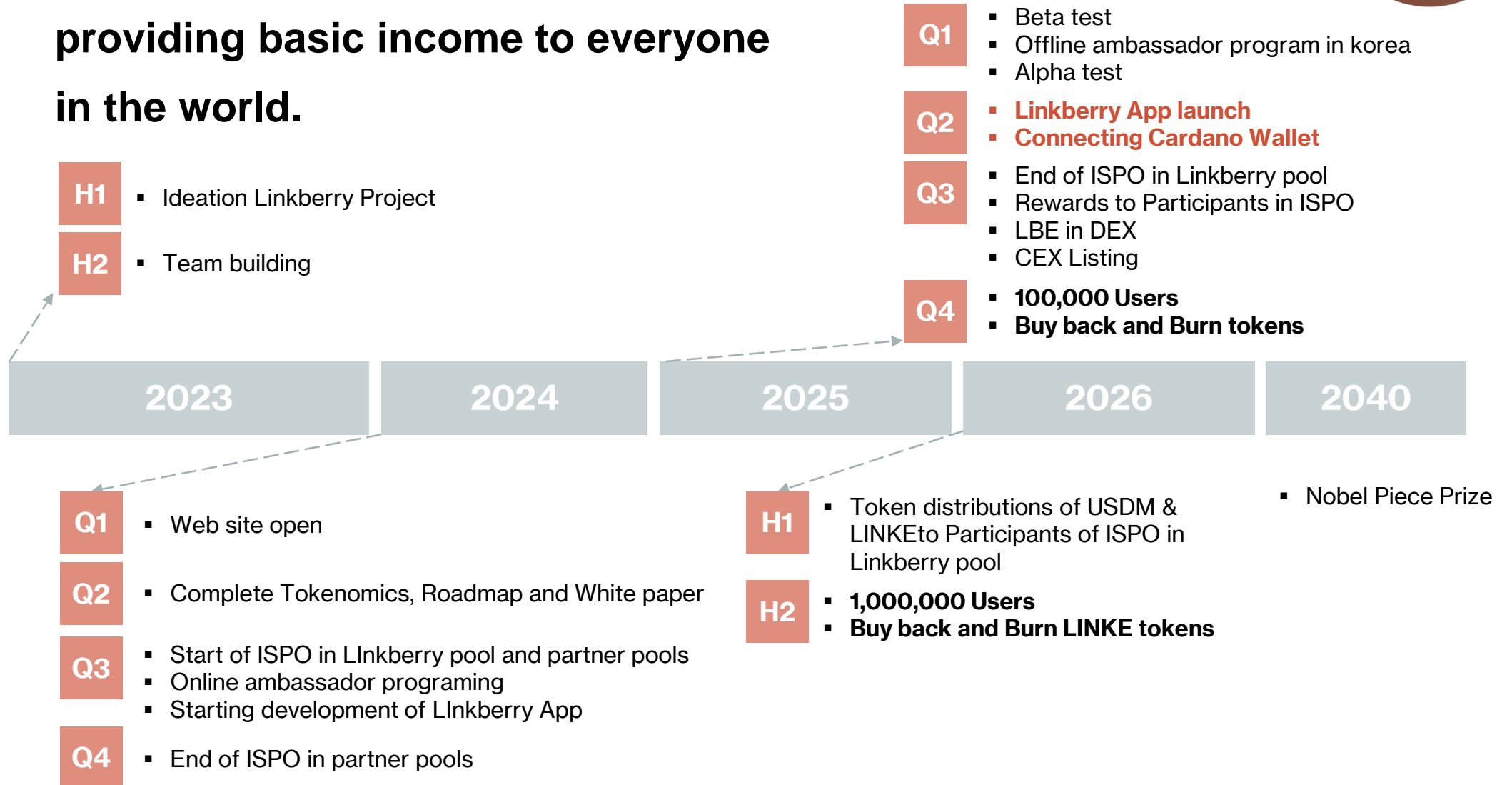• 50 $LINKE = 1 ADA (We hope) TOTAL anticipated ROA : **+100.0%**

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# 8. RoadMap

**Linkberry`s ultimate goal is to receive the Nobel Peace Prize for providing basic income to everyone in the world.**

**Q1**
- Beta test
- Offline ambassador program in korea
- Alpha test

**Q2**
- **Linkberry App launch**
- **Connecting Cardano Wallet**

**Q3**
- End of ISPO in Linkberry pool
- Rewards to Participants in ISPO
- LBE in DEX
- CEX Listing

**Q4**
- **100,000 Users**
- **Buy back and Burn tokens**

**H1**
- Ideation Linkberry Project

**H2**
- Team building

| 2023 | 2024 | 2025 | 2026 | 2040 |
|------|------|------|------|------|

**H1**
- Token distributions of USDM & LINKEto Participants of ISPO in Linkberry pool

**H2**
- **1,000,000 Users**
- **Buy back and Burn LINKE tokens**

- Nobel Piece Prize

**Q1**
- Web site open

**Q2**
- Complete Tokenomics, Roadmap and White paper

**Q3**
- Start of ISPO in LInkberry pool and partner pools
- Online ambassador programing
- Starting development of LInkberry App

**Q4**
- End of ISPO in partner pools

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# 9. Teams

**Founder**



**Dr. S. –Y. Kim**

**Ph.D Electrical Engineering**

**Experience in SK Group**

**CEO**



**J. –H. Seo**

**Technical Advisor**

**D. –S. Kim**

**(was) CTO KAKAO corp.**
**Experience in NHN**
**SK Communications**

**Partner**

**LAPLACE Inc.**

**Yabak Labs.**

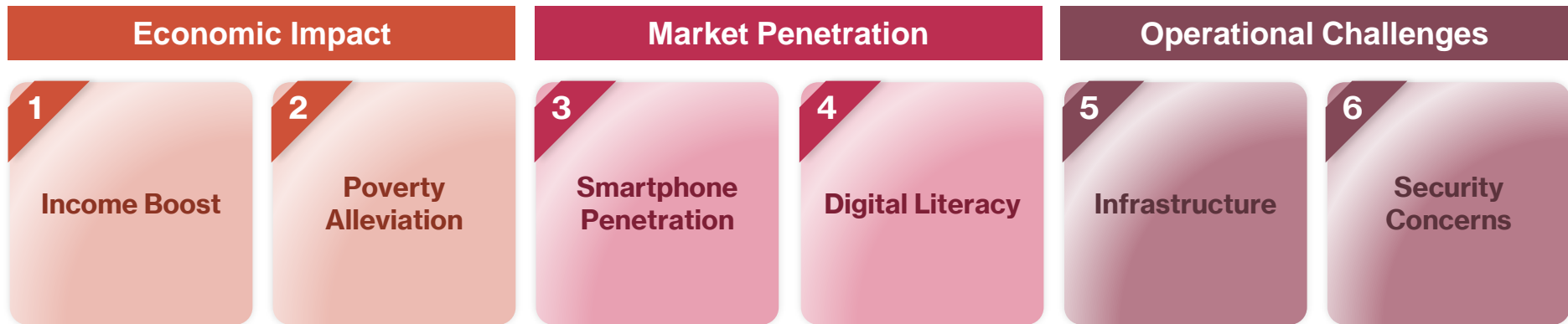**Tambon Ban Tai**

**BerIT soft**

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**While an app that provides $1 income a day** has strong potential to be successful in underdeveloped regions, its success will depend on addressing the challenges related to infrastructure, market penetration, cultural relevance, and regulatory compliance. Tailoring the app to meet the specific needs of the target audience and building strong local partnerships will be key strategies for success.

| Economic Impact | | Market Penetration | | Operational Challenges | |
|---|---|---|---|---|---|
| **1** Income Boost | **2** Poverty Alleviation | **3** Smartphone Penetration | **4** Digital Literacy | **5** Infrastructure | **6** Security Concerns |

**1** In many underdeveloped regions, $1 a day can substantially supplement incomes, providing essential support for food, education, healthcare, and other necessities.

**2** In countries where many people live below the poverty line, an additional $1 a day can lift individuals and families out of extreme poverty.

**3** Success depends on the penetration rate of smartphones and internet access in these regions. While smartphone usage is growing rapidly, there are still significant gaps, especially in rural areas.

**4** Users must have the digital literacy to effectively use the app. Training or an intuitive user interface can help mitigate this barrier.

**5** Reliable internet and electricity are crucial for app functionality. In areas with poor infrastructure, the app's usability could be limited.

**6** Ensuring the app's security to protect users' personal and financial information is vital to build trust and ensure widespread adoption.

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**While an app that provides $1 income a day** has strong potential to be successful in underdeveloped regions, its success will depend on addressing the challenges related to infrastructure, market penetration, cultural relevance, and regulatory compliance. Tailoring the app to meet the specific needs of the target audience and building strong local partnerships will be key strategies for success.

| Cultural and Social Factors | | Competitive Landscape | | Examples and Case Studies |
| --- | --- | --- | --- | --- |
| **1** Local Relevance | **2** Community Trust | **3** Existing Solutions | **4** Regulatory Environment | **5** Case Studies |

**1** The app's features must be tailored to meet the specific needs and preferences of users in different regions. Localization in terms of language, design, and functionality is essential.

**2** Building trust within communities can facilitate faster adoption. This may involve partnerships with local organizations or influencers.

**3** The app must differentiate itself from existing solutions that provide similar benefits, whether they are other apps, local micro-jobs, or aid programs.

**4** Compliance with local regulations and understanding the legal landscape in different countries is necessary for smooth operations.

**5** There have been successful initiatives like m-Pesa in Kenya, which significantly improved financial inclusion through mobile technology. Learning from such success stories can provide valuable insights.

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thanks **you**

**Link**berry
Built in the Cardano blockchain